

Press Release

For Immediate Release

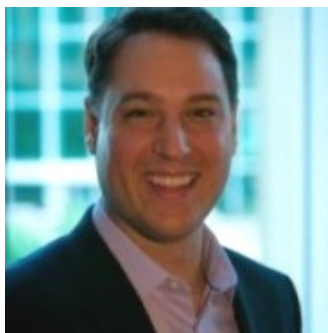
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Fred Wallberg Joins Vicon in New Director of Field Marketing Position

Hauppauge, New York (April 13, 2015): Vicon Industries, Inc. (VII: NYSE-MKT) (“Vicon”), trusted designer and producer of video security systems and high-performance IP cameras, is excited to announce the newest addition to Vicon’s Marketing Department, Fredrik Wallberg. Fred has been appointed to a newly created position, Director of Field Marketing to further position the business for growth. In this new role, Fred will be responsible for developing the Vicon brand across markets and putting go-to-market strategies and programs in place to support Vicon’s new direction.

Fred brings extensive marketing management experience in the security industry to Vicon. For the past 8 years he has worked for Milestone Systems, Inc., where he served as Marketing Manager for the Americas as well as the Director of Corporate Marketing worldwide. As the Marketing Manager, he was responsible for the execution of all marketing related functions in the Americas region, including events, A&E program, communication strategy and budget responsibility. In his Corporate Marketing role, he and his team were responsible for branding, product launches, media relations and the website. Fred received his undergraduate degree from the University of Arizona and recently completed his MBA at the University of Oregon.

Bret McGowan, Vicon Senior VP Sales & Marketing, commented, “As part of the corporate strategic direction of the New Vicon, Fred brings the expertise needed to help drive our marketing efforts forward. I am confident that with his marketing development skills, we will successfully promote business opportunities and further expand our activities.”